

PORTFOLIO SERVICES

GRAPHIX GROWTHS

graphixgrowth.com

I'M ASHIQUR.

Professional Digital Marketer & Graphics Designer



ABOUT ME

I have 3+ years of digital marketing consultant and graphic design experience in small businesses, an environment which create some unique challenges and rewards. I'm a creative and multi-talented with extensive experience in digital marketing consultant and graphic designer.

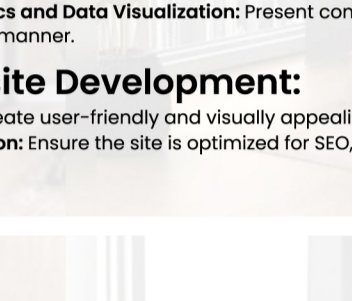
CERTIFICATIONS



- Foundations of Digital Marketing and E-commerce Course | Google
- Attract and Engage Customers with Digital Marketing Course | Google
- Think Outside the Inbox: Email Marketing Course | Google
- Introduction to Google SEO Course | University of Colorado, Davis
- Graphic Design Course | University of Colorado Boulder
- Google Ads for Beginners Course | Coursera Project Network
- How to Set Up a Facebook Ads Campaign Course | Coursera Project Network



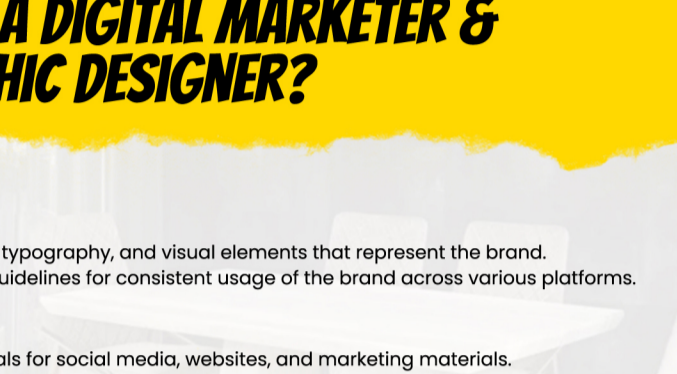
What is the Metaverse? Course | Meta



Digital Marketing Certification HubSpot Academy
Content Marketing Certification HubSpot Academy

CERTIFICATIONS

COMPUTER SKILLS



HOW CAN I HELP COMPANIES OR PERSONAL BRANDING AS A DIGITAL MARKETER & GRAPHIC DESIGNER?

1. Branding Strategy:

Visual Identity: Create logos, color schemes, typography, and visual elements that represent the brand.
Brand Guidelines: Develop comprehensive guidelines for consistent usage of the brand across various platforms.

2. Content Creation:

Graphics and Visuals: Design engaging visuals for social media, websites, and marketing materials.
Infographics and Data Visualization: Present complex information in an easy-to-understand and visually appealing manner.

3. Website Development:

Design: Create user-friendly and visually appealing websites.
Optimization: Ensure the site is optimized for SEO, user experience, and responsiveness across devices.

4. Social Media Marketing:

Visual Content: Produce eye-catching images, videos, and banners for social media platforms.
Campaigns: Design ad creatives and visuals for marketing campaigns.

5. Email Marketing:

Design Templates: Create visually appealing email templates for newsletters and promotional emails.
Graphics: Develop graphics to complement email content and increase engagement.

6. Analytics and Optimization:

A/B Testing: Use your digital marketing skills to run tests and optimize designs for better performance.
Consulting: Analyze metrics to understand user behavior and adjust designs accordingly.

7. Personal Branding Services:

Visual Branding: Assist individuals in creating a personal brand through logos, social media visuals, and websites.
Content Strategy: Help professionals define their personal brand message and create content that aligns with it.

8. Consulting and Training:

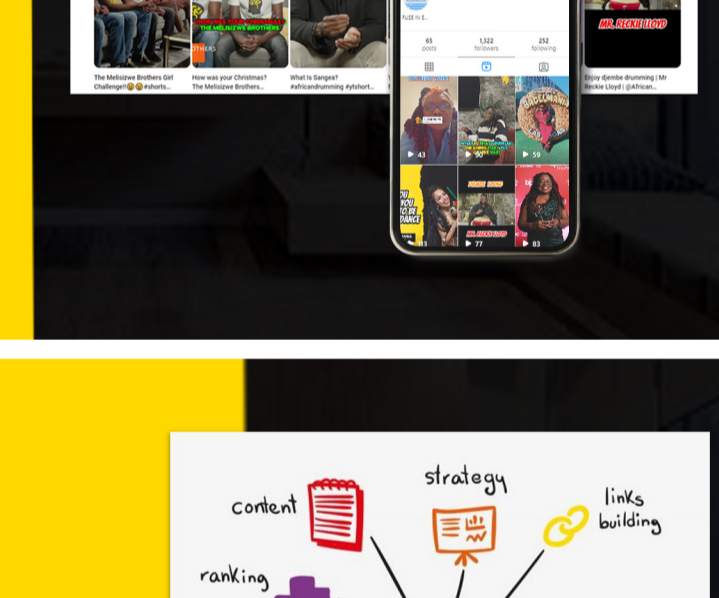
Workshops: Conduct workshops or training sessions on digital marketing strategies or graphic design tools.
Consulting Services: Offer guidance and expertise to businesses or individuals looking to improve their branding efforts.

SOCIAL MEDIA



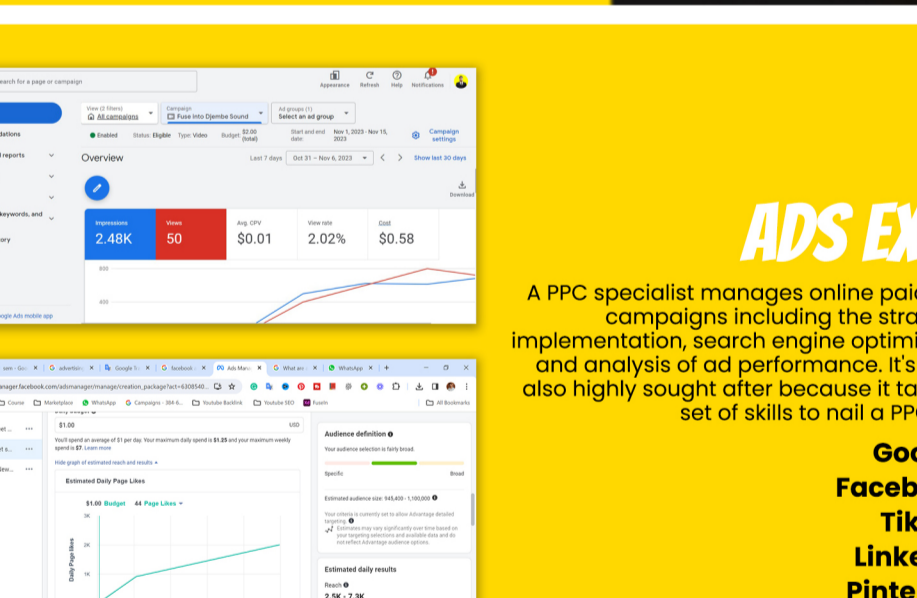
SOCIAL MEDIA MANAGEMENT
YouTube, Instagram, Facebook, X (Twitter), LinkedIn, TikTok, and Pinterest.

PROMOTIONS / ADVERTISING
Instagram, Facebook, X (Twitter), Snapchat, TikTok, LinkedIn, Pinterest, and Google Ads.



YOUTUBE VIDEO SEO & THUMBNAIL DESIGN

Promoting your brand on YouTube can be a powerful way to connect with your audience and increase visibility.



SHOPIFY WEBSITE DESIGN

Goodvibez.art
Fully Customized. From A to Z.

Shopify
Shopify is a complete commerce platform that lets anyone start, grow, manage, and make a business. It enables businesses to open an online store, request guests, and accept payments across multiple deal channels and locales each in one place.



WORDPRESS WEBSITE DESIGN

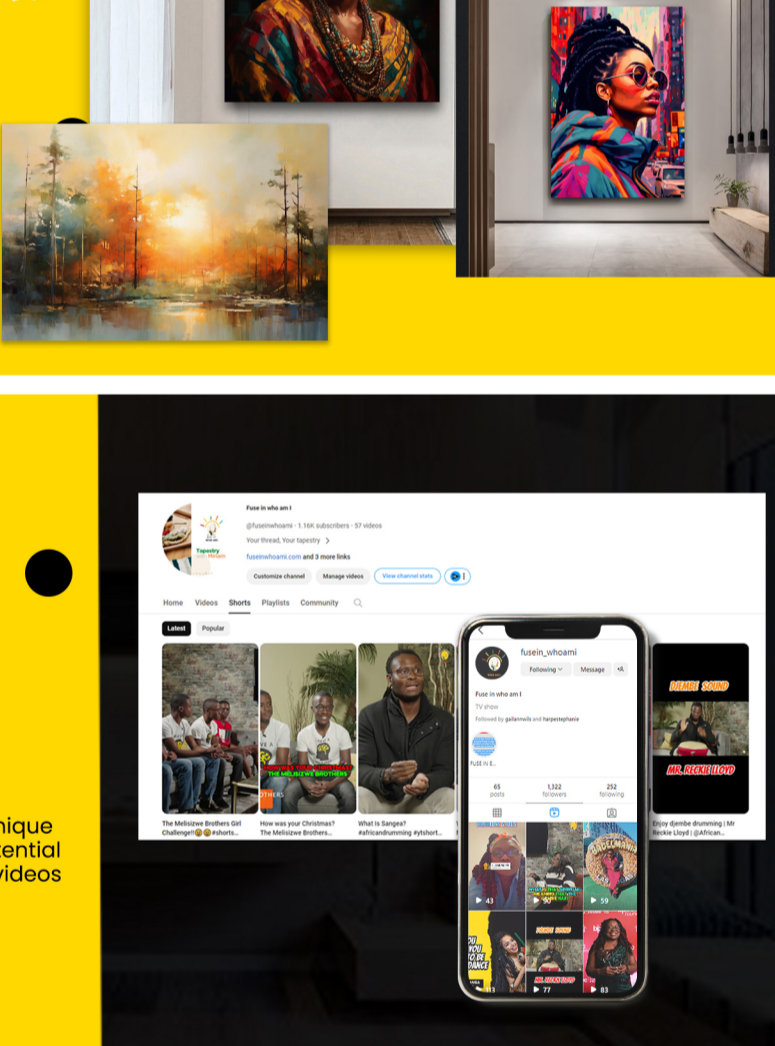
Bantuvibezart.com
Fully Customized. From A to Z.

Shopify
835 million websites on the World Wide Web are designed and developed on WordPress due to it's the ease of use and it's SEO friendly CMS.



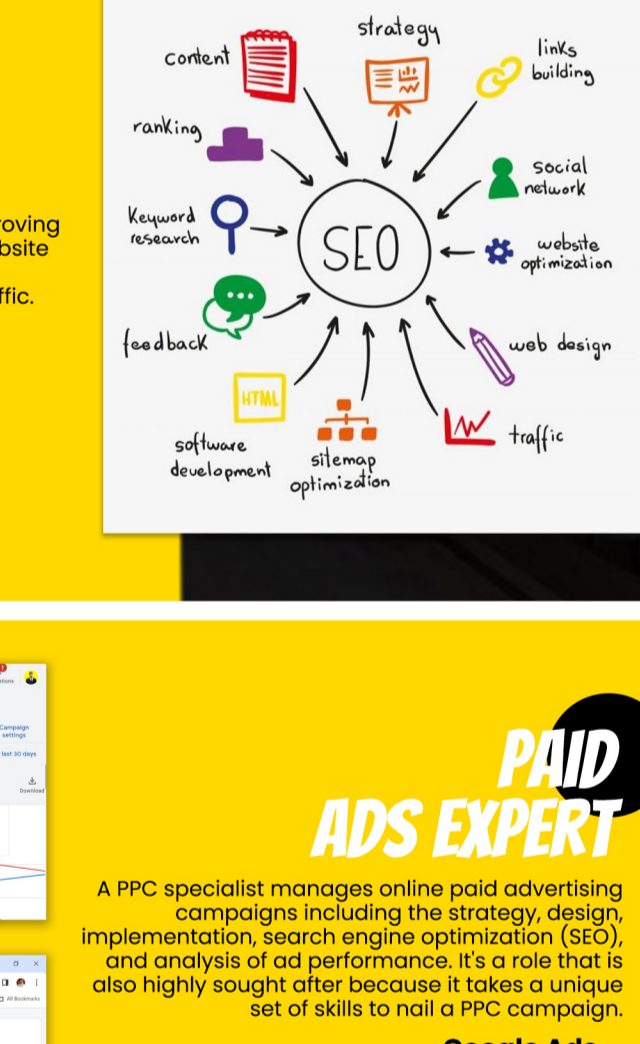
PRODUCT DESIGN

Goodvibez.art & bantuvibezart.com
Fully Product Design and Uploaded. From A to Z.



CREATE SHORTS VIDEO

Short your brand for a short time.
Short videos, especially those with unique or entertaining content, have the potential to go viral. The shareability of these videos can significantly increase their reach and impact.



SEARCH ENGINE OPTIMIZATION (SEO)

Search engine optimization is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid traffic rather than direct traffic or paid traffic.



- Keyword Research
- On-Page Optimization
- Content Creation
- User Experience (UX)
- Analytics and Monitoring
- Technical SEO

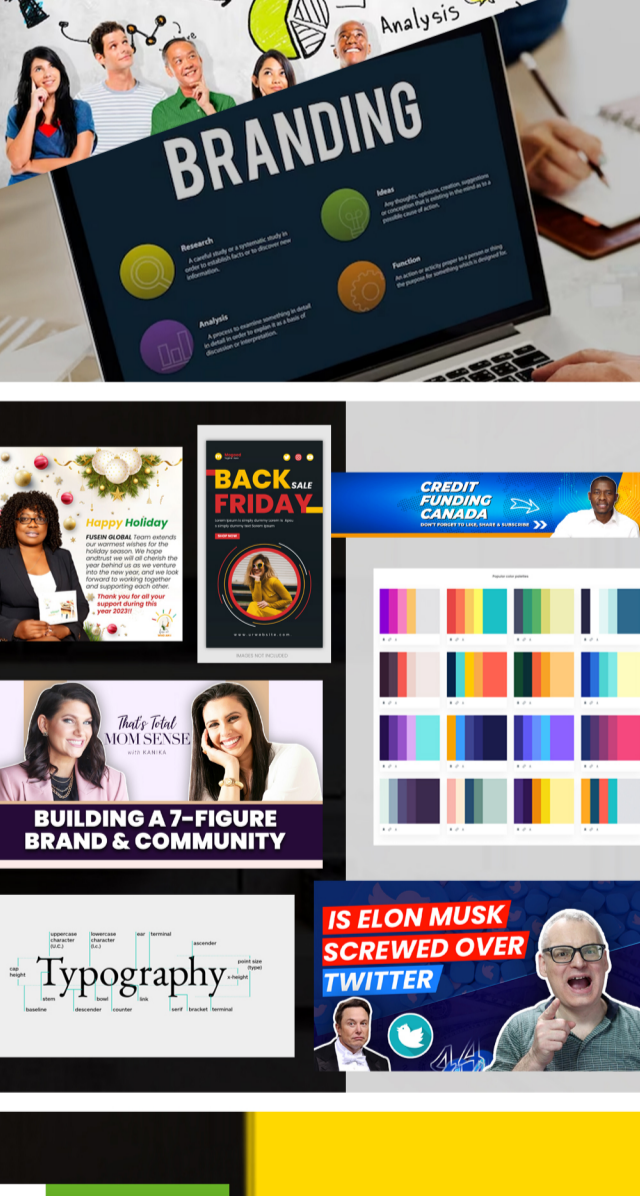
PAID ADS EXPERT

A PPC specialist manages online paid advertising campaigns including the strategy, design, implementation, search engine optimization (SEO), and analysis of ad performance. It's a role that is also highly sought after because it takes a unique set of skills to nail a PPC campaign.

- Google Ads
- Facebook Ads
- TikTok Ads
- LinkedIn Ads
- Pinterest Ads
- Shopify Ads

BRANDING

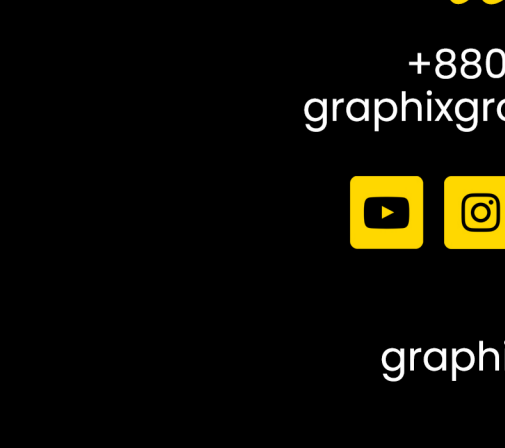
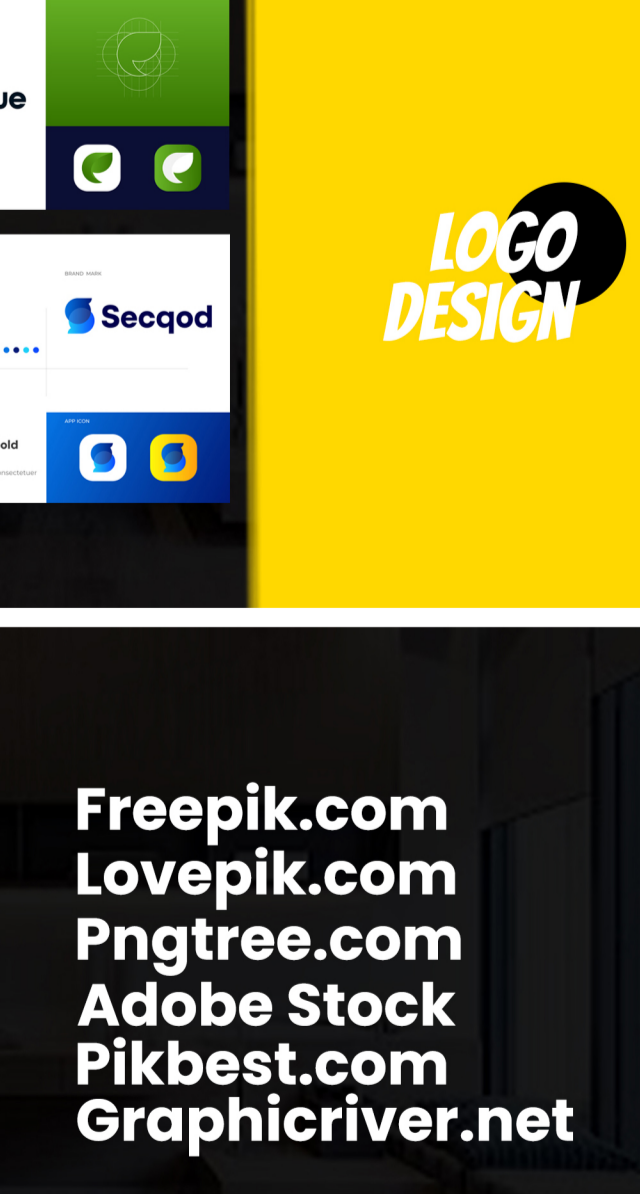
Branding is the process of creating a distinct identity for a business in the minds of your target audience and the general population. At its core, branding consists of a company's name and logo, visual identity design, mission, values, and tone of voice.



GRAPHICS DESIGN

Print
T-shirt design, Packaging, Flyers, Brochures, Business Stationery, Banner Design & More.

Web
Websites, Blogs, Youtube thumbnail, Social Media & More.



LOGO DESIGN

CONTRIBUTOR

- Freepik.com
- Lovepik.com
- Pngtree.com
- Adobe Stock
- Pikbest.com
- Graphicriver.net

CLIENTS & PARTNERS

Some of the clients and partners that I work or have worked with:

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graphixgrowth.com